

April 25, 2001  
Frequency: Annual

## Oregon's wine industry highlights

In 2000, 122 wineries crushed 17,663 tons of grapes, seven percent more than the 1999 crush and 33 percent more than the 1998 crush.

Cooperage capacity increased nine percent from 1999 to 5,233,000 gallons.

Total sales increased 27 percent from 1999 and 11 percent from 1998.

Wineries reported unfilled grape crushing needs of 235 tons in 2000. This is 11 percent lower than 1999. Reported needs were: Pinot Noir - 171 tons, Syrah - 33 tons, White Riesling - 20 tons, Pinot Blanc - 6 tons, Pinot Gris - 3 tons; and all other varieties - 2 tons.

This report is funded by the Oregon Wine Advisory Board.

### Oregon wineries: Number, crush, outshipments and cooperage, by county, 1999 - 2000<sup>1/</sup>

County	All wineries		Wineries crushing grapes		Wine grapes crushed		Crushed grapes shipped out of Oregon		Total cooperage	
	1999	2000	1999	2000	1999	2000	1999	2000	1999	2000
	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Number</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>1,000 Gallons</i>	<i>1,000 Gallons</i>
Douglas	*8	8	*8	8	851	681	102	--	222	209
Lane	*8	10	*8	9	2,026	2,034	--	39	626	684
Marion	6	6	5	5	1,559	1,415	--	75	356	358
Polk	*16	16	*14	14	2,115	2,341	413	68	580	691
Washington	*15	15	*13	13	1,843	1,601	--	--	454	452
Yamhill	*43	47	*40	40	5,623	6,718	--	30	1,703	1,845
Other Willamette Valley <sup>2/</sup>	*19	19	*18	18	990	1,063	13	--	376	388
Rogue Valley <sup>3/</sup>	11	12	10	10	1,316	1,645	--	--	432	552
All others <sup>4/</sup>	6	6	4	5	200	165	--	--	72	54
<b>Total</b>	<b>132</b>	<b>139</b>	<b>120</b>	<b>122</b>	<b>16,523</b>	<b>17,663</b>	<b>528</b>	<b>212</b>	<b>4,821</b>	<b>5,233</b>

<sup>1/</sup> Includes estimates for incomplete responses. <sup>2/</sup> Benton, Clackamas, Linn and Multnomah counties.

<sup>3/</sup> Jackson and Josephine counties. <sup>4/</sup> Clatsop, Deschutes, Hood River, Tillamook and Umatilla counties.

\* Revised.

### Oregon wineries: Crush, by type of acquisition and county, 2000 and 1999 totals <sup>1/</sup>

County	Estate grown	Purchased	Custom crush	All crush, 2000	All crush, 1999
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Douglas	348	232	101	681	851
Lane	618	1,267	149	2,034	2,026
Marion	478	916	21	1,415	1,559
Polk	876	998	467	2,341	2,115
Washington	1,001	600	--	1,601	1,843
Yamhill	4,044	2,173	501	6,718	5,623
Other Willamette Valley <sup>2/</sup>	486	565	12	1,063	990
Rogue Valley <sup>3/</sup>	512	1,125	8	1,645	1,316
All others <sup>4/</sup>	107	58	--	165	200
<b>Total, 2000</b>	<b>8,470</b>	<b>7,934</b>	<b>1,259</b>	<b>17,663</b>	<b>--</b>
<b>Total, 1999</b>	<b>6,710</b>	<b>8,483</b>	<b>1,330</b>	<b>--</b>	<b>16,523</b>

<sup>1/</sup> Includes estimates for incomplete responses. <sup>2/</sup> Benton, Clackamas, Linn and Multnomah counties.

<sup>3/</sup> Jackson and Josephine counties. <sup>4/</sup> Clatsop, Deschutes, Hood River, Tillamook and Umatilla counties.

**Oregon wineries: Crush, by variety and county, 2000 and 1999 totals <sup>1/</sup>**

County	Cabernet Sauvignon	Chardonnay	Gewurztraminer	Merlot	Muller Thurgau	Pinot Gris	Pinot Noir	Sauvignon Blanc	White Riesling	All others	All varieties	
											2000	1999
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Douglas	98	112	23	57	14	33	155	--	80	109	681	851
Lane	29	265	21	21	6	544	844	8	197	99	2,034	2,026
Marion	20	203	4	75	37	219	543	2	217	95	1,415	1,559
Polk	61	404	43	66	98	309	1,218	6	22	114	2,341	2,115
Washington	3	258	31	3	119	314	562	28	227	56	1,601	1,843
Yamhill	159	1,038	94	403	156	1,112	3,152	22	195	387	6,718	5,623
Other												
Willamette Vly <sup>2/</sup>	102	74	27	48	37	124	497	9	108	37	1,063	990
Rogue Valley <sup>3/</sup>	159	397	90	288	21	247	258	30	54	101	1,645	1,316
All others <sup>4/</sup>	26	13	--	23	--	15	13	--	43	32	165	200
Total, 2000	657	2,764	333	984	488	2,917	7,242	105	1,143	1,030	17,663	--
Total, 1999	645	3,098	265	703	399	2,410	6,628	118	1,219	1,038	--	16,523
Case equivalent <sup>5/</sup>	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases	Cases
2000	41,408	174,202	20,987	62,017	30,756	183,845	456,429	6,618	72,038	64,916	1,113,214	--
1999	40,651	195,252	16,702	44,307	25,147	151,891	417,731	7,437	76,828	65,420	--	1,041,366

<sup>1/</sup> Includes estimates for incomplete responses. <sup>2/</sup> Benton, Clackamas, Linn and Multnomah counties.

<sup>3/</sup> Jackson and Josephine counties. <sup>4/</sup> Clatsop, Deschutes, Hood River, Tillamook and Umatilla counties.

<sup>5/</sup> Equivalent cases of wine production equals tons crushed times 150 gallons per ton divided by 2.38 cases per gallon.

**Oregon wineries: Crush, by origin and variety, 1999 - 2000 <sup>1/</sup>**

Variety	Oregon						Grown in other states		All crush	
	Estate grown		Other Oregon grown		All Oregon grown		1999	2000	1999	2000
	1999	2000	1999	2000	1999	2000				
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Sauvignon	193	259	397	331	590	590	55	67	645	657
Chardonnay	1,237	1,111	1,845	1,645	3,082	2,756	16	8	3,098	2,764
Gewurztraminer	133	233	132	100	265	333	--	--	265	333
Merlot	300	486	375	432	675	918	28	66	703	984
Muller Thurgau	233	304	166	184	399	488	--	--	399	488
Pinot Blanc	98	114	78	68	176	182	--	--	176	182
Pinot Gris	839	1,196	1,567	1,717	2,406	2,913	4	4	2,410	2,917
Pinot Noir, red & blush	2,808	3,819	3,820	3,423	6,628	7,242	--	--	6,628	7,242
Sauvignon Blanc	23	27	96	78	119	105	--	--	119	105
Semillion	17	3	11	20	28	23	--	--	28	23
Syrah	--	13	16	52	16	65	15	44	31	109
White Riesling	525	568	694	575	1,219	1,143	--	--	1,219	1,143
Zinfandel	6	11	111	126	117	137	--	--	117	137
All others	298	260	372	302	670	562	15	17	685	579
Total	6,710	8,404	9,680	9,053	16,390	17,457	133	206	16,523	17,663

<sup>1/</sup> Includes estimates for incomplete responses.

**Oregon wineries: Crush, by use, variety and wine type, 1999 - 2000 <sup>1/</sup>**

Variety and wine type	Still wines		Sparkling wines		All Uses	
	1999	2000	1999	2000	1999	2000
	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>	<i>Tons</i>
Cabernet Sauvignon, red & blush	645	657	--	--	645	657
Chardonnay	2,878	2,523	220	241	3,098	2,764
Gewurztraminer	265	333	--	--	265	333
Merlot	703	984	--	--	703	984
Muller Thurgau	399	488	--	--	399	488
Pinot Blanc	176	182	--	--	176	182
Pinot Gris	2,410	2,917	--	--	2,410	2,917
Pinot Noir, red	6,444	7,074	154	104	6,598	7,178
Pinot Noir, blush	30	64	--	--	30	64
Sauvignon Blanc	119	105	--	--	119	105
Semillon	28	23	--	--	28	23
Syrah	31	109	--	--	31	109
White Riesling	1,214	1,138	5	5	1,219	1,143
Zinfandel	117	137	--	--	117	137
All Others	668	566	17	13	685	579
<b>Total</b>	<b>16,127</b>	<b>17,300</b>	<b>396</b>	<b>363</b>	<b>16,523</b>	<b>17,663</b>

<sup>1/</sup> Includes estimates for incomplete responses.

**Oregon wineries: Inventory, by vintage, variety and wine type, January 1, 2000 and 2001 <sup>1/ 2/</sup>**

Variety and wine type	January 1, 2000				January 1, 2001			
	1998 vintage	1997 and earlier vintages	All vintages	Share of total	1999 vintage	1998 and earlier vintages	All vintages	Share of total
	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Percent</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Percent</i>
Cabernet Sauvignon, red & blush	33,616	33,326	66,942	5.1	26,675	70,685	97,360	6.6
Chardonnay	145,512	110,695	256,207	19.5	122,924	156,230	279,154	18.8
Gewurztraminer	10,714	4,671	15,385	1.2	9,240	10,003	19,243	1.3
Merlot	42,054	15,913	57,967	4.4	34,911	39,175	74,086	5.0
Muller Thurgau	16,034	1,883	17,917	1.4	11,465	2,341	13,806	0.9
Pinot Blanc	6,335	1,795	8,130	0.6	4,313	11,461	15,774	1.1
Pinot Gris	122,515	27,034	149,549	11.4	115,465	40,323	155,788	10.5
Pinot Noir, red & blush	325,763	222,412	548,175	41.7	308,977	281,858	590,835	39.8
Sauvignon Blanc	3,494	3,762	7,256	0.6	2,753	1,575	4,328	0.3
Semillon	158	35	193	--	180	3,330	3,510	0.2
Syrah	656	424	1,080	0.1	1,577	914	2,491	0.2
White Riesling	53,614	16,216	69,830	5.3	25,886	15,130	41,016	2.8
Zinfandel	1,368	1,293	2,661	0.2	5,987	5,891	11,878	0.8
Other red varietals	6,982	2,652	9,634	0.7	13,533	15,898	29,431	2.0
Other white varietals	5,269	4,025	9,294	0.7	13,368	6,780	20,148	1.4
Red blends	5,425	1,835	7,260	0.6	2,794	5,571	8,365	0.6
White blends	632	1,061	1,693	0.1	1,173	1,087	2,260	0.2
Blush blends	2,131	550	2,681	0.2	1,733	240	1,973	0.1
Other still wines <sup>3/</sup>	11,336	10,987	22,323	1.7	13,583	26,951	40,534	2.7
All sparkling wines	14,821	46,106	60,927	4.6	17,266	55,816	73,082	4.9
<b>Total</b>	<b>808,429</b>	<b>506,675</b>	<b>1,315,104</b>	<b>100.0</b>	<b>733,803</b>	<b>751,259</b>	<b>1,485,062</b>	<b>100.0</b>
Equivalent gallons <sup>4/</sup>	<i>Gallons</i>	<i>Gallons</i>	<i>Gallons</i>		<i>Gallons</i>	<i>Gallons</i>	<i>Gallons</i>	
<b>Total</b>	<b>1,924,061</b>	<b>1,205,887</b>	<b>3,129,948</b>	<b>--</b>	<b>1,746,451</b>	<b>1,787,996</b>	<b>3,534,447</b>	<b>--</b>

<sup>1/</sup> Includes estimates for incomplete responses.

<sup>2/</sup> Includes bonded and tax-paid inventory, regardless of location within Oregon, owned by wineries.

<sup>3/</sup> Includes fruit and berry wines.

<sup>4/</sup> Equivalent gallons equals cases times 2.38 gallons per case.

**Oregon wineries: Sales, by variety and wine type, 1999 - 2000 <sup>1/</sup>**

Variety and wine type	1999		2000	
	Sales	Share of total	Sales	Share of total
Still wines:	<i>Cases</i>	<i>Percent</i>	<i>Cases</i>	<i>Percent</i>
Cabernet Sauvignon, red	21,885	2.8	16,667	1.7
Chardonnay	139,336	17.9	172,205	17.4
Gewurztraminer	14,129	1.8	16,146	1.6
Merlot	29,199	3.8	33,090	3.3
Muller Thurgau	16,226	2.1	15,981	1.6
Pinot Blanc	6,186	0.8	13,626	1.4
Pinot Gris	83,889	10.8	154,291	15.6
Pinot Noir, red	278,437	35.8	352,789	35.6
Sauvignon Blanc	3,876	0.5	3,517	0.4
Semillon <sup>2/</sup>	--	--	1,164	0.1
Syrah <sup>2/</sup>	--	--	2,280	0.2
White Riesling	89,887	11.6	101,625	10.3
Zinfandel <sup>2/</sup>	--	--	4,985	0.5
Red Blends <sup>2/</sup>	--	--	15,076	1.5
White Blends <sup>2/</sup>	--	--	12,223	1.2
Blush Blends <sup>2/</sup>	--	--	10,474	1.1
Other still wines	78,553	10.1	46,359	4.7
All sparkling wines	16,287	2.1	19,272	1.9
<b>Total</b>	<b>777,890</b>	<b>100.0</b>	<b>991,770</b>	<b>100.0</b>

<sup>1/</sup> Includes estimates for incomplete responses. <sup>2/</sup> Included in other still wine in 1999.

**Oregon wineries: Sales, by wine type and destination, 2000 and 1999 totals <sup>1/ 2/</sup>**

Variety	Oregon	Washington	Other U.S.	Canada	Asia	Other Europe	UK and France	Sweden	Other export	All grape wine sales
	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>	<i>Cases</i>
Pinot Noir	144,142	21,245	175,921	5,621	1,566	2,537	1,091	187	479	352,789
Chardonnay	95,798	9,570	63,958	1,325	636	796	122	--	--	172,205
Pinot Gris	70,466	12,165	69,234	1,128	664	442	89	<sup>4/</sup>	103	154,291
White Riesling	67,417	5,792	28,271	--	115	<sup>4/</sup>	<sup>4/</sup>	--	30	101,625
Cabernet Sauvignon	13,276	489	2,843	--	50	--	--	--	9	16,667
Gewurztraminer	12,204	945	2,858	66	29	44	--	--	--	16,146
All other Still Wine	116,171	7,002	35,274	126	132	--	--	--	70	158,775
Sparkling Wine	15,548	1,257	2,246	221	--	--	--	--	--	19,272
<b>Total, 2000</b>	<b>535,022</b>	<b>58,465</b>	<b>380,605</b>	<b>8,487</b>	<b>3,192</b>	<b>3,819</b>	<b>1,302</b>	<b>187</b>	<b>691</b>	<b>991,770</b>
<b>Total, 1999</b>	<b>407,586</b>	<b>56,140</b>	<b>296,902</b>	<b>8,456</b>	<b>1,859</b>	<b>2,109</b>	<sup>3/</sup>	<sup>3/</sup>	<b>4,837</b>	<b>777,889</b>

<sup>1/</sup> Includes estimates due to incomplete responses. <sup>2/</sup> Regions other than Japan were included in Other export in 1999, not in Asia. <sup>3/</sup> Not separated from Europe in 1999.

<sup>4/</sup> Included in other export to avoid disclosure.

**Non-grape wine summary**

Wineries produced 33,820 gallons of non-grape wine, 293 more gallons than 1999, not including hard apple cider which is taxed as a wine product. Blackberries were the leading fruit followed by: raspberries, peaches, cranberries, loganberries, rhubarb, plums and currants. Under 1,000 gallons of the following wines were produced: honey, cherries and boysenberries. This summary includes estimates for incomplete responses.

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